NEWS CHANNEL CHANNEL MARYLAND-VIRGINIA-WASHINGTON, DC*	News Channel 8 1100 Wilson Blvd, 6th F Arlington, VA 22209
Strategic Media Placement	

Delaware, OH 43015

Contract #	3058171	Date Entered	10/03/17	
Schedule Dates	10/04/17-10/10/17	Last Modified	10/03/17	
Advertiser	Ed Gillespie for VA Governor (116805)	Entered By	Kelsey Reardon	
Agency	Strategic Media Placement (6694)	CO-OP	No	
Product	POLITICAL CANDIDATE (ns) (1186)	Headline #		
Brand	Ed Gillespie (671299)	Demo		
Salesperson	Monares, Barbara (3870)	Order Type	Normal	
Sales Office	WJLA/GJLA/EJLA	Package Deal		
Buyer Name		Commission %	15.00	
Phone/Fax	1	Commission	\$746.25	

Net Total

Sales Tax

Date:

Comments:

\$4,228.75

ZNWS (ZNWS)		
By Broadcast Month	<u>Spots</u>	<u>Rate</u>
Oct. 2017	21	\$4,975.00
Grand Total:	21	\$4,975.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr	Sa Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/09/17-10/10/17	2	:30	7A- 8A (EST)		1	1	į.	į	1 1	į	:	\$150.00	\$300.00	ZNWS (ZNWS)		10/3/17
2.0	Normal Line / SPOT	10/04/17-10/06/17	2	:30	8A- 9A (EST)				1	i i	1			\$175.00	\$350.00	ZNWS (ZNWS)		10/3/17
3.0	Normal Line / SPOT	10/04/17-10/06/17	2	:30	7P- 8P (EST)				1	1	1	i		\$100.00	\$300.00	ZNWS (ZNWS)		10/3/17
4.0	Normal Line / SPOT	10/09/17-10/09/17	2	:30	7P- 8P (EST)		1		1	Ì	1 1	i		\$100.00	\$100.00	ZNWS (ZNWS)		10/3/17
5.0	Normal Line / SPOT	10/04/17-10/05/17	2	:30	8P- 8:30P (EST)				1	1	1	i	:	\$100.00	\$200.00	ZNWS (ZNWS)		10/3/17
6.0	Normal Line / SPOT	10/04/17-10/06/17	2	:30	9P- 9:30P (EST)				1	1	1			\$200.00	\$400.00	ZNWS (ZNWS)		10/3/17
7.0	Normal Line / SPOT	10/09/17-10/09/17	2	:30	9P- 9:30P (EST)		1		1	1		1		\$200.00	\$200.00	ZNWS (ZNWS)		10/3/17
8.0	Normal Line / News	10/04/17-10/04/17	2	:30	10P- 10:30P (EST)				1	Ì	1	i		1 \$250.00	\$250.00	ZNWS (ZNWS)		10/3/17
9.0	Normal Line / News	10/05/17-10/05/17	2	:30	10:30P- 11P (EST)				1	1	1	i		1 \$250.00	\$250.00	ZNWS (ZNWS)		10/3/17
10.0	Normal Line / News	10/09/17-10/09/17	2	:30	10:30P- 11P (EST)		1		1	1				\$250.00	\$250.00	ZNWS (ZNWS)		10/3/17
11.0	Normal Line / SPOT	10/08/17-10/08/17	2	:30	7P- 8P (EST)				1	1		1		\$850.00	\$850.00	ZNWS (ZNWS)		10/3/17
12.0	Normal Line / SPOT	10/10/17-10/10/17	2	:30	8A- 9A (EST)			1	1	Ì	1	i		1 \$175.00	\$175.00	ZNWS (ZNWS)		10/3/17
13.0	Normal Line / SPOT	10/10/17-10/10/17	2	:30	8P- 8:30P (EST)		1	1	ĺ	i i	1	1		\$100.00	\$100.00	ZNWS (ZNWS)		10/3/17
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	CONFIRMATION CONTRACT											NTR	ACT					

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

Accepted-Station:

Date:

CPE

Billing Type

3172

Standard

Regional/Political Candidate Agency BRD

Accepted-Agency/Advertiser:

			Coi	ntract #	<i>‡</i> 3058171							Date Enter	red 1)/03/17		ZNWS (ZNWS)		
				dule Dates	10/04/17-10/10/1	7					L	ast Modif)/03/17		By Broadcast Month	Spots	<u>Rate</u>
	News Chan	nel 8	Adve	ertiser	Ed Gillespie for V		rnor (11	6805)				Entered By	-	elsey Reardon		Oct. 2017	21	\$4,975.00
N		n Blvd, 6th Fl	Agen	ncy	Strategic Media P						c	CO-OP	N)		Grand Total:	21	\$4,975.00
7	Arlington, V		Produ	uct	POLITICAL CAND						H	Headline #	¥					
U	IANNEL		Branc	d	Ed Gillespie (6712		() (,				Demo						
MARYL	AND · VIRGINIA · WASHINGTON, DC®		Sales	sperson	Monares, Barbara)				c	Order Type	e 1	ormal				
			Sales	s Office	WJLA/GJLA/EJLA	(5070	,				F	Package D	eal					
Strat	tegic Media Placement			er Name	**************************************						c	Commissio	on % 1	5.00				
	Stagers Loop			ne/Fax	1						c	Commissio	on \$	746.25				
	ware, OH 43015		CPE		3172						r	Net Total		1,228.75				
				unt Types	Regional/Political	Candid	ata Aaa	na. DDF				Sales Tax	Ψ	1,220.75				
				ig Type	Standard	Cariuiu	ate Age	IICY DKL	,									
				ments	Standard													
Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu W	e Th	Fr Sa	Su	Spots	Rate	Total		Station	Comments	Entered
14.	0 Normal Line / News	10/10/17-10/10/17	2	:30 10	0:30P- 11P (EST)			1	1 1	1		1	\$250.	\$250.0	00 ZNWS (ZNWS)		10/3/17
15.	0 Normal Line / SPOT	10/09/17-10/09/17	2	:30 6:5	57P- 7P (EST)		1	i				1	\$1,000.	\$1,000.0	00 ZNWS (ZNWS)	VA Gov Debate	10/3/17

CONFIRMATION CONTRACT

Comments:

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Accepted-Station:

Date:

Accepted-Agency/Advertiser: